

NICHOLE SHAW

EDUCATION

University of Iowa, Iowa City, IA
B.A. Journalism and English on the Publishing Track
Expected Graduation: May 2021

CONTACT

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WORK EXPERIENCE

Editorial Lead + Editor, June 2019 – now

Off-Kilter Media, Chicago, IL

- Oversaw the production of three magazines centered in contemporary art, fashion, race, culture, music and queer lifestyle coverage.
- Hosted seminars and IG Lives on ethical coverage regarding race and LGBTQ+ issues.
- Managed 10-20 interns, assigned stories and edited all content before publishing.

Communications Director, August 2018 – June 2020

Quill & Scroll Honor Society, Iowa City, IA

- Created and hosted a biweekly podcast about high school journalism with guests Jia Tolentino, famed detective Ron Stallworth and free speech activist Mary Beth Tinker.
- Designed and managed the website and social media. Increased audience engagement by 4% with almost 30,000 new users.
- Designed, wrote, and edited a biannual magazine for an international audience.

Reporter, February 2021 – May 2021

New York Times Student Journalism Institute

- Covered race and culture in regard to police violence against BIPOCs to produce a multimedia package for print and web.

Columnist, Jan 2018 – May 2019

The Daily Iowan, Iowa City, IA

- Wrote weekly columns concerning identity politics and social justice issues to facilitate community conversation.

HONORS AND AWARDS

- UI Deans List, UI Honors Student, UI National Scholars Award, Rhodes Dunlap Award for Excellence, Jess Gorkin Magazine Fund Recipient and Phi Beta Kappa Honors.

SKILLS

- Multimedia storytelling; HTML and CSS coding; Adobe InDesign, Photoshop, Premiere and Illustrator; Tableau; XML Database Management Systems; Flourish; Google Docs, Sheets, Forms, etc.

VOLUNTEER EXPERIENCE & LEADERSHIP

Executive Chair, August 2020 — now

Executive Vice Chair, September 2019 – August 2020

Student Publications, Incorporated Board of Trustees

- Managed the award-winning *The Daily Iowan*, an independent student-run newspaper, serving on the fundraising and education committees.
- Selected the editor and scholarship recipients, managed editorial and ethical issues, monitored the budget and reviewed publisher actions.

President and Executive Editor, August 2019 – now

Ed on Campus Iowa and VERVE Magazine

- Ran a magazine journalism student organization with 50 members and hosted panels/seminars with media professionals.
- Revamped and produced a multimedia digital news and lifestyle magazine.

Staff Writer and Co-Editor, May 2019 – now

National Association of Black Journalist's NURU

- Published a quarterly newsprint covering local and national BIPOC issues.
- Created a partnership with The Daily Iowan for better DEI in media publishing.

Contributing Data Journalist, August 2020

Center for Strategic and International Studies

- Investigated and visualized data on water insecurity and gender inequality in Sub-Saharan Africa and India for #1 U.S. Think Tank as part of a select cohort of Iowa journalists.

Journalism Fellow, January 2021-June 2021

Public Space One and Center for Afrofuturistic Studies

- Created the mission statement, social media graphics, digital vertical, video interviews, community response survey and editorial essay for the Oracles of Iowa City mural project. The project highlights systemic racism against BIPOC and demands DEI accountability.