

# NICHOLE SHAW

## EDUCATION

University of Iowa, Iowa City, IA  
B.A. Journalism and English on the Publishing Track,  
University Honors and Honors in the Major with  
Distinction, May 2021

## CONTACT

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<https://nicholshaw.com>

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## WORK EXPERIENCE

Editorial Lead + Editor, June 2019 – now  
*Off-Kilter Media, Chicago, IL*

- Oversaw the production of all magazines, print and digital, centering contemporary art, fashion, race, culture, music and queer lifestyle coverage.
- Hosted seminars and IG Lives on ethical coverage regarding race and LGBTQ+ issues.
- Ran promotional digital events with 85% audience engagement.
- Managed 10-20 interns, assigned stories and edited all content before publishing.

Communications Director, August 2018 – June 2020  
*Quill & Scroll Honor Society, Iowa City, IA*

- Created and hosted a biweekly podcast about high school journalism with guests Jia Tolentino, famed detective Ron Stallworth and free speech activist Mary Beth Tinker.
- Designed and managed the website and social media. Increased audience engagement by 4% with almost 30,000 new users.
- Designed, wrote, and edited a biannual magazine for an international audience.

Reporter, January 2021 – June 2021  
*New York Times Student Journalism Institute*

- Covered race and culture in regard to police violence against BIPOCs to produce a multimedia package for print and web.

Columnist, January 2018 – May 2019  
*The Daily Iowan, Iowa City, IA*

- Wrote weekly columns concerning identity politics and social justice issues to facilitate community conversation.

## HONORS AND AWARDS

- UI Deans List, UI Honors Student, UI National Scholars Award, Rhodes Dunlap Award for Excellence, Jess Gorkin Magazine Fund Recipient, Phi Beta Kappa Honors and Kappa Tau Alpha Honors.

## SKILLS

- Multimedia storytelling; HTML and CSS coding; Adobe InDesign, Photoshop, Premiere and Illustrator; Tableau; XML Database Management Systems; Flourish; Google Docs, Sheets, Forms, etc.

## VOLUNTEER EXPERIENCE & LEADERSHIP

Executive Chair, August 2020 — May 2021

Executive Vice Chair, September 2019 – August 2020  
*Student Publications, Incorporated Board of Trustees*

- Managed the award-winning *The Daily Iowan*, an independent student-run newspaper, serving on the fundraising and education committees.
- Selected the editor and scholarship recipients, managed editorial and ethical issues, monitored the budget and reviewed publisher actions.
- Helped introduce a new platform for diverse coverage and a DEI Director.

President + Executive Editor, August 2019 – May 2021  
*Ed on Campus Iowa and VERVE Magazine*

- Ran a magazine journalism student organization with 50 members and hosted panels/seminars with media professionals.
- Revamped and produced a multimedia digital news and lifestyle magazine.

Staff Writer + Co-Editor, May 2019 – May 2021

*National Association of Black Journalist's NURU*

- Published a quarterly newsprint covering local and national BIPOC issues.
- Created a partnership with *The Daily Iowan* for better DEI in media publishing.

Contributing Data Journalist, August 2020

*Center for Strategic and International Studies*

- Investigated and visualized data on water insecurity and gender inequality in Sub-Saharan Africa and India for #1 U.S. Think Tank.

Journalism Fellow, November 2020 – June 2021

*Public Space One and Center for Afrofuturist Studies*

- Created the mission statement, social media graphics, digital vertical, video interviews, community response survey and editorial essay for the Oracles of Iowa City mural project. The project highlights systemic racism against BIPOC and demands DEI accountability.