

NICHOLE SHAW

EDUCATION

University of Iowa, Iowa City, IA
B.A. Journalism and English, May 2021

WORK EXPERIENCE

Off-Kilter Media, Chicago, IL

Editorial Lead + Editor, *June 2019 – now*

- Oversaw the production of all magazines, print and digital, centering contemporary art, fashion, race, culture, music and queer lifestyle coverage.
- Hosted seminars and IG Lives on ethical coverage regarding race and LGBTQ+ issues.
- Ran digital promo events with 85% audience engagement.
- Managed 10-20 interns, assigned stories and edited all content before publishing.

Chicago Sun-Times, Chicago, IL

General Assignment Reporter, *June 2021 – now*

- Pitched, researched, wrote and presented compelling stories ranging from human interest to features to breaking news for digital and print.
- Engaged with readers several times a day on social media; including but not limited to sharing stories, replying to readers, and writing posts.
- Performed photo as needed.

The Gazette, Cedar Rapids, IA

Editorial Fellow/Columnist, *June 2021 – now*

- Wrote bi-monthly columns concerning social justice issues to facilitate community conversation.

Quill & Scroll Honor Society, Iowa City, IA

Communications Director, *August 2018 – June 2020*

- Created and hosted a bi-weekly podcast about journalism ethics with featured guests including Jia Tolentino, famed detective Ron Stallworth.
- Designed and managed the website and social media. Increased audience engagement by 4% with almost 30,000 new users.
- Designed, wrote, and edited a biannual magazine for an international audience.

New York Times Student Journalism Institute

Reporter, *February 2021 – May 2021*

- Covered race and culture in regard to police violence against BIPOCs to produce a multimedia package for print and web.

HONORS AND AWARDS

Rhodes Dunlap Award for Excellence, Jess Gorkin Magazine Fund, Phi Beta Kappa Honors.

LICENSES AND CERTIFICATES

Reporting on International Affairs Certificate
Credential ID 22895890

VOLUNTEER EXPERIENCE & LEADERSHIP

Student Publications, Incorporated Board of Trustees

Executive Chair, *August 2020 – June 2021*

Executive Vice Chair, *September 2019 – August 2020*

- Managed the award-winning *The Daily Iowan*, serving the fundraising and education committees.
- Selected the executive editor and scholarship recipients, managed editorial and ethical issues, monitored the budget and reviewed publisher actions.

National Association of Black Journalist's NURU

Staff Writer and Co-Editor, *May 2019 – May 2021*

- Published a quarterly newsprint covering local and national BIPOC issues.
- Created a partnership with *The Daily Iowan* for better DEI in media publishing.

Center for Strategic and International Studies

Contributing Data Journalist, *August 2020*

- Investigated and visualized data on water insecurity and gender inequality in Sub-Saharan Africa and India for #1 U.S. Think Tank as part of a select cohort of Iowa journalists.

Public Space One and Center for Afrofuturistic Studies

Journalism Fellow, *January 2021 – June 2021*

- Created mission statement, social media graphics, digital vertical, video interviews, community response survey and an editorial essay for the Oracles of Iowa City mural project. The project highlights systemic racism against BIPOC and demands DEI accountability in Iowa City

SKILLS

- HTML and CSS coding; Adobe InDesign, Photoshop, Premiere and Illustrator; Tableau; XML Database Management Systems; Flourish; Google Suite; Microsoft Suite; MLA Style; Chicago Style.